

Roby Saavedra is a product designer who lives in NYC

Info

I'm a designer with 5 years of professional experience who's interested in how people interact with technology and the problems that arise therein.

Education

MFA - PAINTING

San Francisco Art Institute

BFA - ILLUSTRATION

Cal State Long Beach

Contact

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415-513-7335

Experience

JUL 2018 - PRESENT  **CURRENT JOB**

Flocabulary - Product Designer

I'm currently 1 of 2 designers working with a small, skillful product team at Flocabulary, an ed tech company that uses hip hop to engage K-12 classrooms.

DEC 2017 - APRIL 2018

PropelML - Lead Designer

Designed and developed product pages and software UI for machine learning startup. Gained project management skills, software architecture knowledge, and I got pretty adept and using Git.

OCT 2016 - PRESENT

Diligent - Product Designer

Shipped software across a wide range of platforms from iOS, OSX, web, even Windows. Worked closely with development team to breath new life into an old product suite. Iterated constantly, prototyped in code.

2011 - PRESENT

Freelancing

Variety of client work ranging from illustration, marketing, product, and consulting. Collaborated with clients like the SaaS company Quip, the fashion house DemyLee, and a slew of small, local enterprises.

JUL 2016 - OCT 2016

Frank Collective - Freelance Designer

Aided in the creation of multiple projects for numerous clients from the re-architecture and design of web pages to conceptualizing and executing ad campaigns.

APRIL 2015 - DEC 2015

Qubit - Freelance Interaction Designer

Designed and implemented ecommerce web and mobile solutions for a number of clients within myriad industries resulting in verified increases in user engagement and higher conversion rates across the board.

JAN 2013 - JAN 2014

Adecco - Mapping Specialist on-site at Google

Aided in the development and implementation of the maps for the self-driving car project.